



FOR IMMEDIATE RELEASE
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DOWNTOWN DISTRICT LAUNCHES “DISTRICT DOLLARS” MICRO-GRANTS

New fund targeted at local-scale community enhancements

ST. LOUIS – The Downtown St. Louis Community Improvement District (Downtown District) announced today the launch of a new micro-grant program designed to support local scale improvements.

Downtown District leaders said they expect the program, dubbed District Dollars, to award up to \$25,000 in the current fiscal year, ending June 30, 2023, in grants ranging from \$500 to \$5,000. Projects funded by District Dollars must be wholly within the boundaries of the District (see attached map) and be complete within one year of award funding.

“District Dollars grants will empower individuals or small groups to take on smaller-scale improvements that can make a difference and build momentum,” said Kelli McCrary, executive director of the Downtown District. Developing a micro-grant program to support innovative ideas and accelerate implementation was one recommendation in the [Design Downtown STL Neighborhood Plan](#), and McCrary said the Downtown District is excited to be making it happen for the Downtown community.

“Micro-grants enable small-but-mighty projects that often would not qualify, or even be noticed, by larger grant programs. We look forward to seeing the creative energy spurred by District Dollars toward making Downtown St. Louis cleaner, safer, and better.”

All projects must be implemented within the District's boundaries (see below map) and align with one of the designated Impact Areas. After award grantees are chosen by the District Grant Selection Committee, recipients will receive training prior to funding.

Further information and application information is now available at stlcid.org/district-dollars. Questions can be sent to grants@stlcid.org. Applicants for the initial round of funding must submit their application by 5 p.m. CST on Friday, December 2, 2022. Funds will be distributed to grant recipients in Q1 2023.

About the Downtown St. Louis Community Improvement District

The Downtown St. Louis Community Improvement District (CID, Downtown District, or District) is a 501(c)(3) independent nonprofit organization dedicated to making Downtown cleaner, safer, and better. For more than 20 years, the District has provided special benefits to Downtown, thanks to property owners within its [180-square block area](#) who approved an additional annual assessment. The District approaches its mission through core values of Integrity, Inclusion & Equity, Communication & Collaboration, and Reflective Innovation.

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**DOWNTOWN COMMUNITY
IMPROVEMENT DISTRICT**

The District is part of a chorus of people and organizations dedicated to a successful and resilient Downtown, each with a role in helping the area. More information at stlcid.org.

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